

# THOMAS MILLS HIGH SCHOOL

## Sixth Form



**Welcome to  
Business 2021**




## Introductory Business Transition Tasks






To help with the transition from GCSE to A level / Level 3 Business we have a selection of tasks for you to complete.

Task 1:

An opportunity to improve your real business knowledge with this amazing selection of programmes to watch.

Platform	To Watch
	<ul style="list-style-type: none"> <li><input type="checkbox"/> Inside Bill's Brain</li> <li><input type="checkbox"/> Cowspiracy</li> <li><input type="checkbox"/> Saving Capitalism</li> <li><input type="checkbox"/> Print the Legend</li> <li><input type="checkbox"/> American Factory</li> <li><input type="checkbox"/> Steve Jobs - Billion Dollar Hippy</li> </ul>
	<ul style="list-style-type: none"> <li><input type="checkbox"/> Generation start-up</li> <li><input type="checkbox"/> Pepsi vs Cola: The Marketing Battle of the Century</li> <li><input type="checkbox"/> Jobs Vs Gates: The Hippie and The Nerd</li> <li><input type="checkbox"/> Starbucks unfiltered</li> <li><input type="checkbox"/> Facebook: Cracking the Code</li> <li><input type="checkbox"/> Rich &amp; Famous Fortunes</li> <li><input type="checkbox"/> Learn from the experts - Jeff Bezos</li> <li><input type="checkbox"/> Learn from the experts - Elon Musk</li> </ul>
	<ul style="list-style-type: none"> <li><input type="checkbox"/> Panorama episode - Amazon: What they know about us?</li> <li><input type="checkbox"/> Dragon's Den</li> <li><input type="checkbox"/> Inside the factory</li> </ul>

	<ul style="list-style-type: none"> <li><input type="checkbox"/> Made in Britain</li> <li><input type="checkbox"/> The Martin Lewis Monday show</li> </ul>
	<ul style="list-style-type: none"> <li><input type="checkbox"/> Undercover Boss</li> <li><input type="checkbox"/> The Job Interview</li> <li><input type="checkbox"/> Tricky Business</li> <li><input type="checkbox"/> Buy it now</li> </ul>
	<ul style="list-style-type: none"> <li><input type="checkbox"/> Secrets of the Factories</li> <li><input type="checkbox"/> Aldi v Lidl: Supermarket Wars</li> <li><input type="checkbox"/> Inside Aldi</li> <li><input type="checkbox"/> Inside Sainsburys</li> <li><input type="checkbox"/> Inside Iceland</li> <li><input type="checkbox"/> Inside Asda</li> <li><input type="checkbox"/> Inside Tesco</li> <li><input type="checkbox"/> Inside Waitrose</li> <li><input type="checkbox"/> McDonalds v Burger King</li> <li><input type="checkbox"/> Coca Cola v Pepsi</li> </ul>

## Task 2

Briefly describe, in your own words, the role the following functional areas (departments) play in a business.

A. Finance

B. Marketing

C. Human Resources

D. Operations

### Task 3

Briefly describe in your own words who the following people are and what have they contributed to Business in the UK.

- A. Alok Sharma
- B. Julie Deane
- C. Stuart and Brad Dantzic
- D. Mark and Mo Constantine

### Task 4

Briefly describe in your own words the following business theories / concepts. No cut and paste please.

- A. PESTLE analysis
- B. Boston Matrix
- C. Product Life Cycle
- D. Added Value
- E. Break-Even Point

Handing work in:

Tasks 2 – 4 should be completed and submitted to [Lewing@thomasmills.suffolk.sch.uk](mailto:Lewing@thomasmills.suffolk.sch.uk)

### Extension Task – Seneca

Set up an account on Seneca and join the A level Business Edexcel course. There are several topics so pick the ones you find most interesting.

### Extension Task - Aldi

For those who want to try something a little harder – watch the video and work through the worksheets.

### Video

<https://www.my5.tv/inside-aldi-britain-s-biggest-budget-supermarket/season-1>

### Worksheets.

[Inside Aldi: Britain's biggest supermarket part 1](#)

[Inside Aldi: Britain's biggest supermarket part 2](#)

[Inside Aldi: Britain's biggest supermarket part 3](#)

[Inside Aldi: Britain's biggest supermarket part 4](#)

Business - Recommended Reading List from Tutor 2 U website.

**The Entrepreneur's Book of Checklists: 1000 Tips to Help You Start and Grow Your Business (Robert Ashton)**

"With most business books, I put them down after the reading the first paragraph or two, and they gather dust. With this one, I return to it again and again. It is the kind of book that has experienced entrepreneurs nodding their heads and making mental notes of the ideas and tricks they have missed. Highly recommended."

**How I Made It: 40 Successful Entrepreneurs Reveal All (Rachel Bridge)**

"We are big fans of Rachel's writing and she kindly spoke at a tutor2u business teacher event a year ago. This book provides easy to read insights into the stories of 40 successful start-up entrepreneurs. Great to dip into for an example or two (or more)"

**My Big Idea (Rachel Bridge)**

"In this book, Rachel takes a step back to consider what is behind the good business ideas that are converted into successful businesses. Easy reading with strong, relevant insights."

**My Big Idea: 30 Successful Entrepreneurs Reveal How They Found Inspiration From Acorns (Caspian Woods)**

"Eminently readable, we really enjoyed reading this book. Written by a man who has "been there" (to coin a phrase) but has retained that sense of passion about the challenges of setting up a successful business. Clearly written for the budding but committed"

**From Acorns: How to Build a Brilliant Business - The "Financial Times" Guide to Business Start Up 2008 (Sara Williams)**

"In the print world, this is the start-up bible (it was previously known as the Lloyds TSB Small Business Guide"). Effectively it is a reference guide to the process of starting a business. A trusted source of detailed information on start-up issues, although perhaps because of its depth, it lacks a little in readability."

Useful Websites:

[www.tutor2u.co.uk](http://www.tutor2u.co.uk)

[www.bbc.co.uk/news](http://www.bbc.co.uk/news)

[www.bbc.co.uk/education](http://www.bbc.co.uk/education) (BBC Bitesize)

[www.gov.uk/government/organisations/companies-house](http://www.gov.uk/government/organisations/companies-house)

[www.ons.gov.uk](http://www.ons.gov.uk) (Office for National Statistics)

[www.thegrocer.co.uk](http://www.thegrocer.co.uk) (FMCG industry magazine)

[www.economist.com](http://www.economist.com) (Economic magazine)

[www.youtube.com](http://www.youtube.com) (Source of video tutorials on lots of topics)